**Benton Park West Neighborhood Association**

Board Meeting – Five Star Senior Center

October 1, 2013 @ 6:30-8:15 PM

1. Call to Order – 6:36 pm
2. Roll Call
   1. President – Linda Hennigh, **Present**
   2. Vice President – Michael Sullivan, **Present**
   3. Secretary – Scott McIntosh, **Present**
   4. Treasurer – Suzanne (Suzy) Hennigh, Absent
   5. Member At-Large – Becky Martinez, **Present**
   6. Member At-Large – Christina Sullivan, **Present**
   7. Membership Committee – Vacant
   8. Block Link – Vacant
   9. Communications – Bill Byrd, **Present**
   10. Facilities – Bill Byrd
   11. Dog Park Committee – Mandy Mankin, **Present**
   12. Youth Outreach – Pam Welsh, **Present**
   13. Quality of Life and Safety – Carrie Sleep
   14. Beautification – Shirley Johnson, Absent
   15. Community Garden – Vacant
   16. Finance and Fundraising - Vacant
3. Review and Accept September Board Meeting Minutes – Pam Welsh moves, Michael Sullivans seconds, passes
4. Review October Treasurer’s Report and 2013 Budget and Committee Report – Pam Welsh moves, Becky Martinez seconds, passes
5. Whiskey Ring (bar)
   1. 2651 Cherokee Street, leasing lower level from Kristin Dennis
   2. John Joern (jjoern@gmail.com), owner
   3. Full service bar with emphasis on whiskey and only local beers
   4. Initially not offering food, but will move into food as funds become available
   5. Applied for 1:30 am liquor licenses, Sunday drink, and sidewalk seating; no packaged liquor
   6. Nearly finished signature work; still working on finding a few owners
   7. Seating on side street with a few small tables on Cherokee
   8. Getting bids to replace all the first floor windows and replace soffit
   9. Will paint the building
   10. Inside improvements are moving forward
   11. Mid to late November opening
   12. No outside music, but did purchase a vintage jut box for inside
   13. If Jason Deem acquires lot behind the building, may rent front half for a beer garden
   14. May start with 5-10 employees
   15. ADT for camera systems and night lights
   16. Will have a bouncer/ID checker
   17. Inside hoping to have seating for 45; mostly the bar, a large table, and booths around the edge; 1400 square feet.
   18. Requests a letter of support; will provide hearing date once it’s schedule
6. New Business
7. Vote on request to pay the last six months rent, $300, to Salvation Army: Pam Welsh moves, Becky Martinez seconds, passes
8. Vote on reimbursement of $15.57 (Carrie Sleep) for NNO; Bill Byrd moves, Pam Welsh seconds, passes
9. Vote on reimbursement of $153.00 (Linda Hennigh) for Taste of St. Louis supplies; Pam Welsh moves, Michael Sullivan seconds, passes
10. Elections for 2014 BPWNA Officers
    * 1. Existing Board members; all but the Sullivans will run for board positions
         1. Carrie Sleep will run for Vice President
      2. Whitney up for Member At-Large
      3. Need someone for Membership
11. Trunk or Treat (10/27)
12. Flyers are ready!
13. All Board members will have a car there
14. Smaller bags to slow down the rate of candy disbursement
15. Bill moves to advance $400 to Pam Welsh for Trunk or Treat, Christina Sullivan seconds, passes
16. Community Gardens
17. Need to move in October
18. Two volunteer groups available on Sat, Oct 19 (working with Benton Park, Dan Gunther)
19. Group from Anheuser-Busch will help along with Build-a-Bar (free beer)
    * + 1. They start in Benton Park and then move to BPW
20. Joyce Meyer Ministries is another group
21. Garden at Jefferson and Arsenal will plant shrubs and mulch
22. Need to move items from other garden (Urban Sprouts site)
23. Scott to follow up with Michael Powers about volunteers from Serve St. Louis (10/12)
    * + 1. John Aho has tools available for volunteers; Linda will follow up with him
        2. Bill is available to help Linda and Scott determine 3 projects for them to work on
           1. Ohio & Crittenden garden
           2. Jefferson & Arsenal garden
           3. Need a 3rd project
24. Cherokee Station Business Association
25. Request to receive monies from a grant for them
26. Requires an audit opinion letter for past two years; BPWNA hasn’t done this in 5 years
27. CSBA may need to look at a 501c3 for themselves
28. BPWNA will need to pass/reject
29. 2014 Budget Committee
30. In December put together a proposed budget
31. Gather input from everyone before and after
32. Those leading fundraisers should send estimates
33. Tax Sale (10/08)
34. Final tax sale of the year
35. 3244 Michigan, $3,579.00
36. 3177 Minnesota, $3,172.00
37. Promote to neighborhood and developers
38. Old Business
39. Cherokee Station House and Business Tour
40. Had 42 realtors + lenders, title companies; approx. 50 people
41. Toured 5 houses and 3 businesses
42. Lenders, title company, and BPWNA gave presentations over lunch at the end of the tour
43. Most knew nothing about BPW or Cherokee Street; all left very excited about the area
44. Taste of St. Louis
45. Would be willing to do again
46. Email Bill thoughts for next time
47. All about salesmanship; engage them: shout says, say hello, etc.
48. Partner with other groups; difficult to recruit volunteers
49. Brought in $60K in sales and $2000+ in tips; will be a month before we know our cut
50. Kept lines short; never longer than 3-5 people to avoid walk off
51. Adjournment – Scott McIntosh moves, Pam Welsh seconds, passes 8:22 pm

**ACTION ITEMS**

1. All
   1. Bring $1 for 50/50 at Membership Meeting
2. Becky
   1. Ask Melt or other Cherokee Street vendor to display BPW t-shirt with sign on how/where to purchase them. Needs display on how to purchase t-shirts and sample tees. Inventory needs to be taken. – Spoke with Kelly and they’re in. Just needs tees and sample card
3. Bill
   1. New Neighbor packets
   2. Working on additional PayPal button; dog park, membership, etc
   3. Sign on how to purchase t-shirt to go along w/those displayed at storefront
   4. Add Board nominees to October edition of the Porch
4. Christina
5. Linda
   1. Board and NA meeting agendas
   2. Letters of support
   3. Google phone – option to replace office phone
   4. Pam and Linda to purchase items at the Looking Glass
   5. Add Michael S. to Intuit
   6. Give a Square to Michael
6. Mandy
   1. Planning a work day; trying to get mulch delivered
7. Michael
   1. Work with Scott on Housing Committee
8. Pam
   1. NAB work – need more people involved
      1. Send info to Scott and Bill to promote
9. Scott
   1. Monthly Board and NA meeting minutes
   2. Housing Committee
      1. Schedule housing meetings; same day as Housing Corporation. If City wants a meeting or not, we’ll meet.
      2. Friday Listings
      3. Realtor Tour before Big BIG Tour, Thurs, Sept 19
   3. Silent Auction Planning meeting (HOLD for 2014)
      1. Schedule a meeting to discuss
      2. Activity? Ex: trivia
   4. T‐shirt Sales
      1. Get quote for re-order; need more larger sizes and fewer smalls
      2. Will post on Facebook, Listserv, Twitter, etc to purchase once PayPal button is on BPWNA website
      3. $20 for non‐members, and $15 for members
      4. Suzy will get notification from PayPal and should send to Board
      5. Bill, Mandy, and Scott will discuss logistics for distributing shirts
10. Shirley
    1. BPW canvas neighborhood banners; spoke with Alderman Ortmann
11. Suzy
    1. Monthly Treasurer’s and Budget report; includes year‐to‐date budget

**Programming 2013**

1. February
   1. Mardi Gras (2/09)
2. March
   1. Easter Eggstravaganza (3/30)
3. April
   1. Dog Park Opening (4/13)
4. May
   1. Cinco de Mayo (5/04) – walk in Parade
5. June
   1. Neighborhood Wide Yard Sale (6/01)
6. July
   1. Fair St. Louis
   2. ~~Salvation Army Back-to-School; Bill will ask Salvation Army to attend Aug Board Meeting and Carrie will ask Concordia to attend as well. Potential partnerships and would need to ask for dollars then.~~
7. August
   1. National Night Out (8/06)
   2. ~~Rummage Sale (8/24)~~
   3. ~~Movie in the Park (8/31) rained out~~
8. September
   1. Cherokee Station House & Business Tour (9/19)
   2. Taste of St. Louis (9/27-9/29)
9. October
   1. Trunk or Treat (10/27)
10. November
    1. Potluck at Membership Meeting (11/21)
11. December
    1. Looking Glass Fundraiser (12/05)
    2. ~~Holiday Bazaar (12/07)~~
       1. ~~Ask Peter and Paul about partnering/cross promoting~~
       2. ~~Hold in space on Cherokee Street~~