**Benton Park West Neighborhood Association**

Board Meeting – Five Star Senior Center

April 1, 2014 @ 6:30-8:30 pm

1. Call to order - 6:31 pm
2. Roll Call
   1. President – Linda Hennigh, **Present**
   2. Vice President – Carrie Sleep, **Present**
   3. Secretary – Scott McIntosh,**Present via conference phone**
   4. Treasurer – Suzanne (Suzy) Hennigh, Absent
   5. Member At-Large – Becky Martinez, **Present**
   6. Member At-Large – Whitney Mathis, Absent
   7. Beautification – Vacant
   8. Block Link – Vacant
   9. Communications – Bill Byrd, **Present**
   10. Community Garden – Jake Roeckle and Leland Drexler-Russell, Absent
   11. Dog Park Committee – Mandy Mankin, **Present**
   12. Facilities – Bill Byrd
   13. Finance and Fundraising – Suzanne (Suzy) Hennigh
   14. Membership Committee - Vacant
   15. Quality of Life and Safety – Carrie Sleep
   16. Youth Outreach – Pam Welsh, **Present**
   17. Cherokee Street Liaison – Anne McCullough, Absent
3. Review and Approval of March Board Meeting Minutes – Bill moves, Mandy seconds, passes
4. Review March Treasurer’s Report and Review 2014 Budget – not included in agenda packet. Will forward when available. Scott will forward to WUSTL students
5. WUSTL – Social Work Students
   1. Matthew, Laurel, and Dani
   2. Project is to look forward 5-20 years
   3. Asked, what are the needs of the community now?
   4. As property values and rents rise, how will the diversity of the neighborhood be maintained?
   5. Initial Recommendations
      1. Focus on mixed income housing
         * 1. Mixed income housing keeps diversity while property values rise
           2. Linda, “Ohio is about to have low to middle income housing by DeSalles Housing Corp”
      2. Great Streets Initiative
         * 1. East West Gateway program
           2. Street/district that is walkable and accessible for those who live within the neighborhood
           3. Leverage Cherokee Street
           4. Businesses and residents grow together
           5. Past Great Streets

South Grand

The Loop

Grand Center – under development

* + 1. Cherokee Street Festivals
       - 1. Cherokee Nights – 2nd Thursday of each month business stay open late
         2. Indy Hop – partnership with the Grove where business sell independently made beers
         3. Cinco de Mayo & People’s Joy Parade
  1. Verbal history of Cherokee from long-time residents
     1. Back in the 1940s and 50s, it was hard to walk on the sidewalks because of all the people
     2. There weren’t malls, so residents and outsiders came to shop Cherokee
     3. Former businesses included Woolworths, Walgreens, Globe Drugs, Ben Franklin, Western Auto, J.C. Penny’s, clothing stores, shoe stores, jewelry stores, and bars
  2. Project is due by the end of April

1. Business
   1. Approval to reimburse Linda Hennigh for Mardi Gras expenses, moves, seconds, passes
   2. Dog Park
      1. Quote for $200 to clean up the park and $40/month to mow it – need to determine frequency of mows
      2. Sat, April 5 is a work day to clean up the park
      3. Dogs ‘n Donuts is moving forward on Sat, April 12 from 10-12 pm
         * 1. Seeking donations for the coffee from the Mudd House and possibly Lovey Dovey’s for the donuts
           2. Any recommendations for dog treat donations would be welcomed
           3. $25 dog park fee for those who attend the event, otherwise $35
      4. Mandy is sending a letter to past members about the changes and additions to encourage renewal
      5. April 1st will be the annual renewal date with April 15 the date of the new passcode
      6. Ensure Mandy is added to Dropbox so all doc’s can be saved there
   3. Youth Outreach
      1. NAB
         * 1. Kids who’ve gotten into minor trouble
           2. Meet with them over 6-9 months and let them know the neighborhood cares about them
           3. Used to have 5 people, now only 3 residents participate, need more volunteers
      2. Easter Eggstravaganza
         * 1. Pam asked for a $400 advance to cover expenses, Bill moves, Becky seconds, passes
           2. Has received $75 in donations
           3. Anna (last name unknown) offered to donate $200 for guests to get a free picture with the Easter Bunny.
           4. Scott volunteered to play the Easter Bunny and will get the costume from Chris Schmidt
   4. Community Garden
      1. Work day is the same as Easter Eggstravaganza (Sat, April 19)
      2. 8 volunteers are needed from 10-1 pm at new Jefferson/Arsenal garden
   5. Indy Hop
      1. Sat, May 17
      2. Need volunteers
      3. Anne McCullough will share during the April neighborhood meeting
   6. Fair St. Louis
      1. Thursday to Saturday volunteer opportunities
      2. Do we want to work more than one day since Taste of St. Louis fundraiser may not happen?
   7. Cinco de Mayo
      1. Will hold a booth
      2. Sell BPW t-shirt and merchandise
      3. Info about membership and joining the dog park
      4. Need set hours; Linda will work on this
   8. Button Maker
      1. Linda proposes purchasing buttons for volunteers
      2. Identifiers during fundraising and other events
      3. Sample, “We love our volunteers” with BPW logo
      4. 3.5 inch sized button: $0.90 for 50-199, $0.70 for 200+
      5. Allocate $200 from Communications Budget for buttons, Bill moves, Mandy seconds, passes
2. Review April BPWNA agenda and calendar
   1. Have Indy Hop sign-up sheet at meeting
3. Open Forum
   1. The Choice wants a sign that’s not allowed and is seeking a variance from the City. They have not asked for a letter of support
4. Adjournment – Mandy moves, Pam seconds, passes at 7:48 pm

**ACTION ITEMS**

1. All
   1. Bring $1 for 50/50 at Membership Meeting
2. Becky
   1. Ask Melt or other Cherokee Street vendor to display BPW t-shirt with sign on how/where to purchase them.  Needs display on how to purchase t-shirts and sample tees.  Inventory needs to be taken. – Spoke with Kelly and they’re in.  Just needs tees and sample card
3. Bill
   1. New Neighbor packets
   2. Working on additional PayPal button; dog park, membership, etc
   3. Sign on how to purchase t-shirt to go along w/those displayed at storefront
   4. Check with Salvation Army/John about Adopt a Family and bell ringing sign ups
4. Linda
   1. Board and NA meeting agendas
   2. Letters of support
   3. Google phone – option to replace office phone
   4. Pam and Linda to purchase items at the Looking Glass
   5. Add Becky to Intuit
5. Mandy
   1. Planning a work day; trying to get mulch delivered
6. Pam
   1. NAB work – need more people involved; Send info to Scott and Bill to promote
7. Scott
   1. Monthly Board and NA meeting minutes
   2. Housing Committee
      1. Schedule housing meetings; same day as Housing Corporation.  If City wants a meeting or not, we’ll meet.
      2. Friday Listings
   3. T‐shirt Sales
      1. Scott to send Bill the sizes and prices for the website
      2. Will promote sales through social media
      3. $20 for non‐members, and $15 for members
      4. Suzy will get notification from PayPal and should send to Board
      5. Bill and Scott will discuss logistics for distributing shirts
8. Suzy
   1. Monthly Treasurer’s and Budget report; includes year‐to‐date budget
   2. Move Cool Down category from Salvation Army to Five Star Senior Center
   3. Change petty cash categories
   4. Create a budget line item for Taste of St. Louis
   5. Move $132.86 from Expense –Communication to copier lease
   6. Move $1 from income to donations